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Investor Meeting 2022

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Investor Meeting 2022

Michelle Johnston Holthaus

Executive Vice President
General Manager, Client Computing Group

The Intel logo, consisting of the word "intel" in a lowercase, sans-serif font, is positioned within a white square. This square is part of a larger graphic element on the left side of the slide, which includes several overlapping squares of various shades of blue.

Michelle Johnston Holthaus



Over 25 years of experience

2022

Executive Vice President, General Manager, Client Computing Group

2012-2021: Sales, Marketing & Communications

Named Chief Revenue Office in 2021

Appointed Executive Vice President in 2019

Prior to taking on the role as General Manager for Sales & Marketing in 2017, led Client Computing Sales and Microsoft Account

2003-2012:

Channel Desktop and Mobile Product Groups

Investor Meeting 2022

Client Computing Group Investor Update

Jim Johnson

Senior Vice President and Interim General Manager

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Key Takeaways



PC More Essential Than Ever

Expect sustained TAM growth



Leadership Products and Platforms

Accelerating with 5 nodes in 4 years and continued platform innovation



Leading an Open Ecosystem

Unrivaled partnerships delivering choice and industry-leading PC experience



Continued Revenue Growth

CCG will continue to be significant contributor to Intel's growth

Six Consecutive Years of Growth



2019
Launched

10th Gen Intel® Core™
Processor



2020
Launched

Intel® Evo™



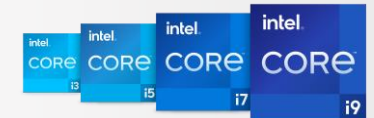
2020-21
Launched

Thunderbolt 4
Wi-Fi 6E enabled devices



2020-21
Launched

11th Gen Intel® Core™
U, S & H Series Processors



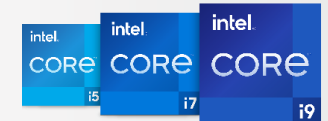
2021
Launched

11th Gen vPro® & Intel® Evo™ vPro®



2021-22
Launched

12th Gen Intel® Core™ K, S, H, U
and P Series Processors



*2021 segmentation data is preliminary and unaudited, and subject to change. Final data to be provided in Intel's future SEC filings.

The PC is More Essential Than Ever

Sustained PC TAM Growth



Growth Opportunities

Commercial



Continued refresh
off larger installed base

>139M

of commercial devices are >4 years old

Education



Increased penetration
trend to 1:1 compute solutions

10.3

K-12 Education Mobile Devices per 100 students and teachers, worldwide

Consumer



Increased density
driven by WFH/LFH; new use-cases

1.51

Avg # PCs per owner-HH, worldwide

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Panos Panay

Executive Vice President & Chief Product Officer, Microsoft

intel



Create



Connect



Game



Work & Learn

Our Vision

To deliver purposeful computing experiences that unlock people's potential – allowing each person to focus, create and connect in ways that matter most to them.

CCG Imperatives

1.

Deliver Leadership Products

2.

Deliver Innovative Experiences
with our Open Ecosystem

3.

Deliver Cloud Client Experiences

4 New Families of Mobile
& Desktop Processors
Shipping in 2022



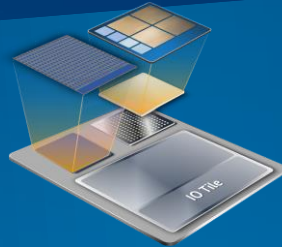
Our Leadership Roadmap

Accelerated with 5 nodes in 4 years

Hybrid



Disaggregated



Ultra Low Power
Performance



2021 - 2022

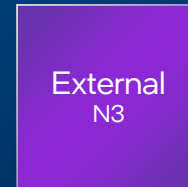
Alder Lake & Raptor Lake



Real World Performance

2023 - 2024

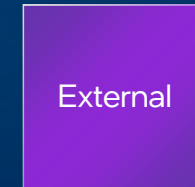
Meteor Lake & Arrow Lake



Leadership Compute, AI
and Graphics

2024 +

Lunar Lake & Beyond



Performance per Watt
Leadership

12th Gen Intel Core Processors

first family built on Intel 7 & performance hybrid architecture

60 processors
500+ desktop and mobile designs



World's Best Desktop
Gaming Processor

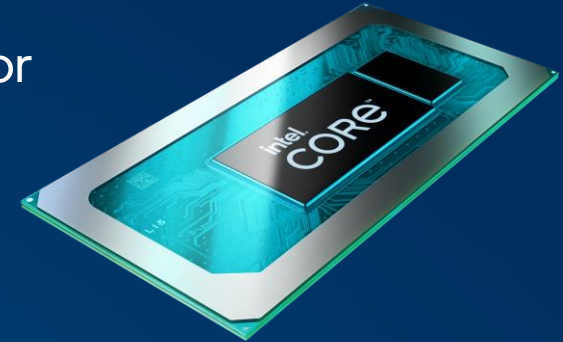
Up to 30%

faster gaming
vs. comp

World's Fastest
Mobile Processor

Up to 40%

faster creation
gen on gen



Intel takes a bite out
of Apple

Alder Lake mobile is
nothing to sneeze at

Intel's hybrid 12th-gen
chips are a major
strike against AMD



Raptor Lake

built on Intel 7 process node
and performance hybrid architecture

Up to double digit performance boost

Up to 24 cores & 32 threads

Enhanced overclocking features

AI M.2 Module

**Socket-compatible with
Alder Lake systems**

Meteor Lake

built on Intel 4 process node

powering on in Q2'22, shipping in 2023

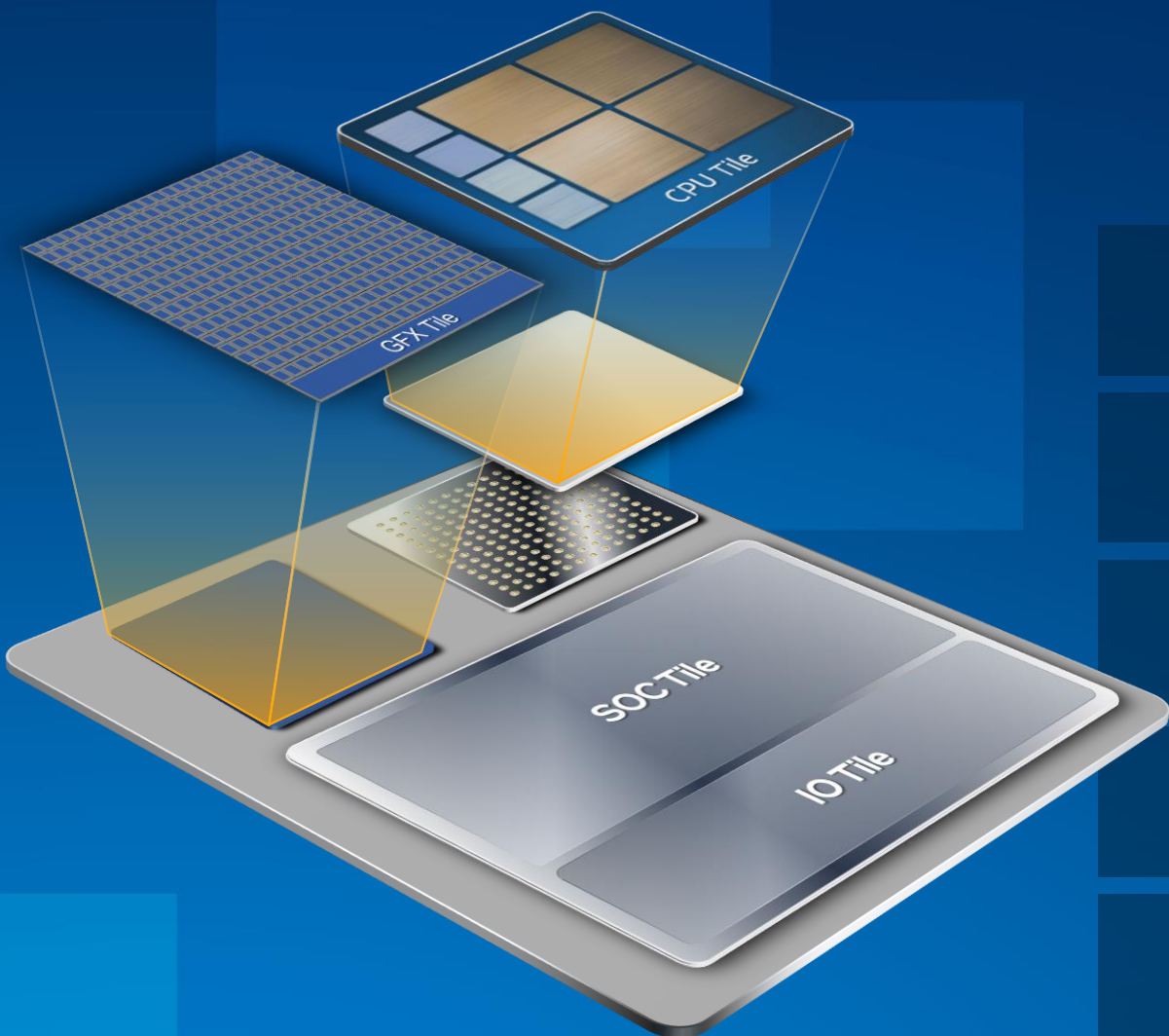
New Flexible Tiled Architecture

Hybrid Cores

Lower Power

Next Gen Graphics Engine: tGPU

Integrated AI Acceleration



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John Solomon

Vice President and General Manager, ChromeOS, Google

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Ecosystem Leadership

Delivering cloud client experiences

OS Partnerships



Silicon + OS Optimization

Software & Solutions



Hybrid Arch & Top 100 ISVs

IHV and OEMs



150+ Industry Partners

The Intel Evo Platform

Verified Real-World Experiences

Uncompromised Mobile Experience

Intelligent Collaboration

Presence Detection

Engineered for Intel Evo

Seamless Multi-Device Experiences



Over 100 designs
>10M shipped



The Intel vPro Platform

Unrivaled Business PC Platform for 15 Years

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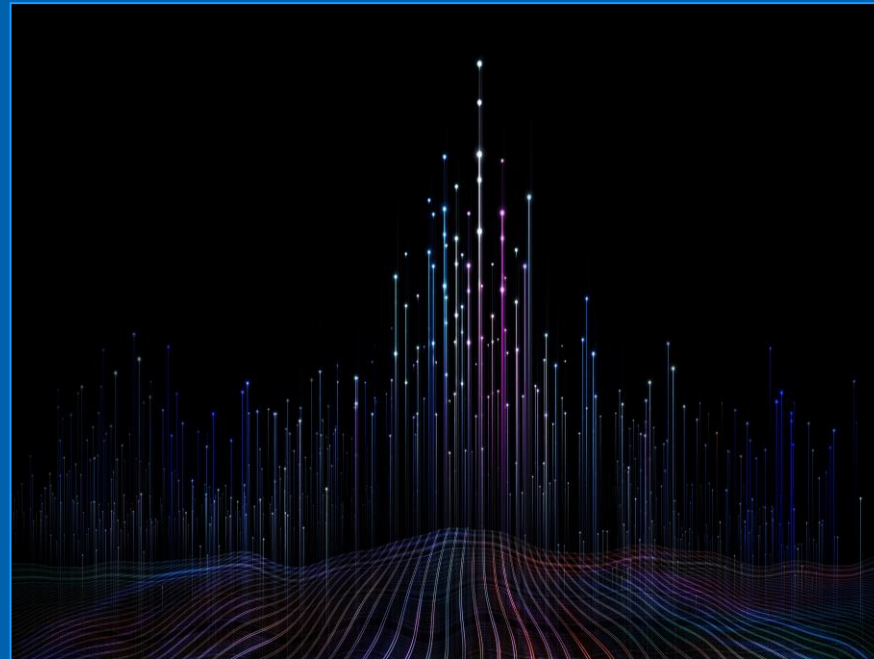
Security

End Point Management

Performance

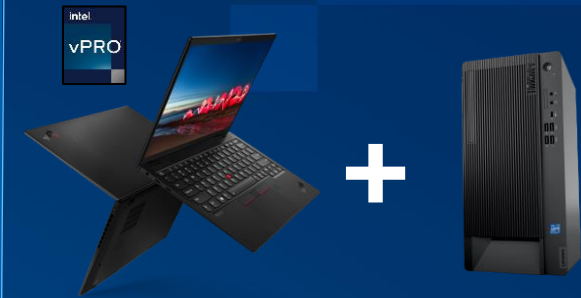
150Mu Install Base

Enterprise Digital Transformation



intel.

vmware®



Workspace ONE

Chip to Cloud Security

IT Digital Transformation

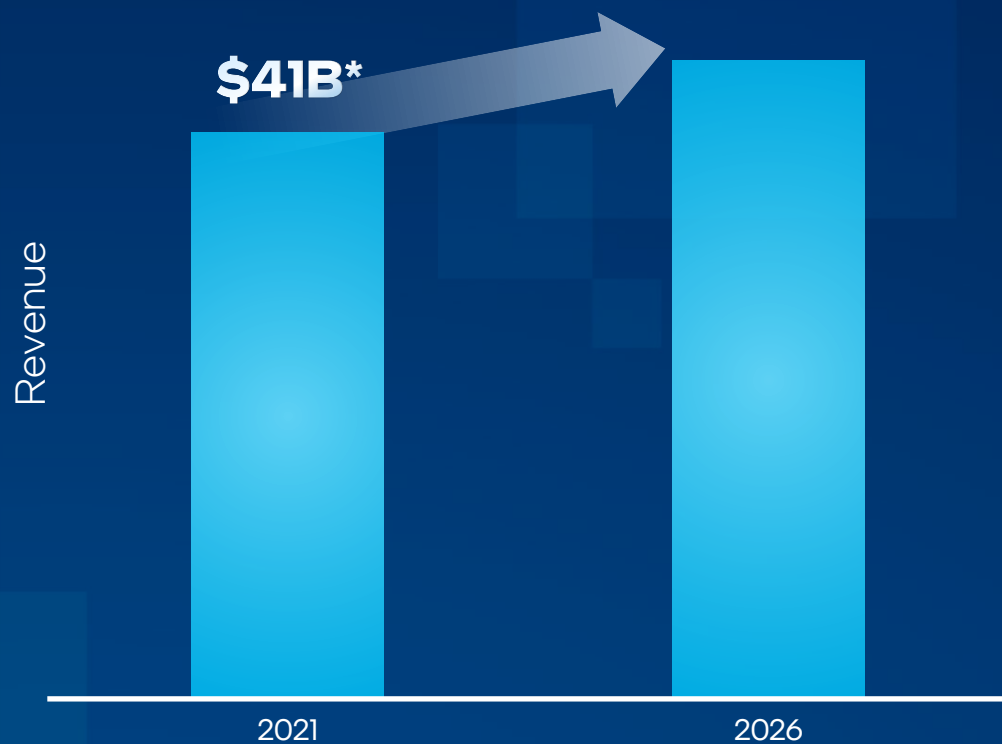
Virtual Cloud Network

IT Services & Analytics

CCG

With a growing market and leadership products we are
positioned to grow and win share

Low-to-Mid Single Digit
YoY Growth



- Structurally larger, growing market
- Leadership roadmap & ASP growth
- Positioned to win share
- Platform innovation

*2021 segmentation data is preliminary and unaudited, and subject to change. Final data to be provided in Intel's future SEC filings.

Summary



PC More Essential Than Ever

Sustained TAM growth



Leadership Products and Platforms

Alder Lake, Raptor Lake, Meteor Lake, Arrow Lake and Lunar Lake



Leading an Open Ecosystem

Unrivaled partnerships delivering choice and industry-leading PC experience



Continued Revenue Growth

Low- to mid-single digit growth expected; positioned to win share

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