

## News Release

August 8, 2017

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On Aug. 21, Intel will unveil the 8<sup>th</sup> Generation Intel® Core™ processor family on

Facebook Live. Watch as two exciting moments align: the Great American Solar Eclipse and the unveiling of Intel's most powerful family of processors for the next era of computing. Hear from those who are at the center of creating this technology and from creators who are using the power of 8<sup>th</sup> Gen Intel Core technology in new and exciting ways.

### Eight Reasons to Tune In

1. Don't be caught in the dark. Learn how the 8th Gen Intel Core processor family will offer blazing fast performance.
2. Hear directly from Gregory Bryant, senior vice president of the Client Computing Group at Intel, and others about the details on the latest processor family and what it can help you do.
3. Discover how immersive experiences will bring you from spectator to participant with 8<sup>th</sup> Gen Intel Core processor capabilities.
4. Don't just take our word for it. See the power of 8<sup>th</sup> Gen Intel Core technology come to life in the hands of a VR creator and imaging technologist.
5. Get a sneak peek at some of the amazing system designs based on 8<sup>th</sup> Gen Intel Core processors.
6. Start planning for what new 8<sup>th</sup> Gen Intel Core processor-based device to purchase in the holiday season and even before.
7. Don't worry, you won't miss the solar eclipse. Tune in before it descends upon Oregon and the West Coast and then makes its way across the U.S.
8. See how the 8<sup>th</sup> Gen Intel Core processor is designed for today and what comes next.

**When:** 8 a.m. PDT, Aug. 21, 2017

**Watch the Live Stream:** Tune in live on [Intel's Facebook page](#) or the [Intel newsroom](#)

**Press Kit:** [8<sup>th</sup> Gen Intel Core](#)

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Tags: [8th Gen Intel Core](#), [Intel Core Processor](#)

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