



Intel at the 2016 National Retail Federation Big Show (B-roll)

Press Kit

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At the [2016 National Retail Federation Big Show](#), Intel Corporation is showcasing new retail products and innovations available in market today that utilize the Internet of Things (IoT) to create new experiences for customers and enable retailers to better understand and connect with their customers. The solutions displayed at the show from Jan. 15 to 18 in New York City featured popular brands including Boulanger, Brooks Brothers, Coop, Levi Strauss & Co., and Nordstrom.

News release: [New Intel-Powered Retail Experiences to Hit Stores This Year](#)

B-roll Video Gallery

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