Florida Nursing Shortage seen as a growing crisis.  
*Miami Healthcare Examiner*  
July 22, 2009

Study Links Rise in Healthcare Costs to Job Losses.  
*Business Week*  
July 23, 2009

Number of 100-year-olds grows, could reach 6 million by 2050  
*Associated Press*  
July 20, 2009

Texas Health Resources forms nurse temp agency to address shortages  
*The Dallas Morning News*  
July 23, 2009

How to Help Your Aging Parents Without Going Broke  
*Good Housekeeping*  
July 16, 2009

Chronic diseases sap US economy  
*Duluth News Tribune*  
Jul 4, 2009
Growth of 100 Year Olds from 2009-2050

By 2017, there will be more people over 65 than under 5 for the first time in history

Source: United Nations Department of Economic and Social Affairs 2007b.
Continuum of Care
Traditional care models are moving to home-based models

Shift Left
Highest Quality of Life
Lowest Cost of Care

Quality of Life

Cost of Care

Health & Wellness
Home Care
Residential Care
Acute Care
Intel® Health Guide

The Intel® Health Guide connects patients and their care teams for personalized care management at home.

- Vital sign measurement
- Reminders
- Patient education content

- Customizable care protocols
- Video conferencing

Patient

Intel® Health Care Management Suite

Clinician

Backend Services Tool Kit

Technician Interface
New Connectivity Options:
- Now available with broadband, 3G, POTS

New Customers:
- Spectrum Medical
- Proactive Healthcare
- Providence Life Services

Cleared for Sale in:
- United States
- United Kingdom
- Ireland
- Australia
- Canada
Why Independent Living?

US Home Health expenditures in 2005 of $53.4Bn, ~8M people

- Services family caregivers provide for “free” is ~$306 billion a year
- Cost of care giving to employers is estimated to be $30 billion a year
- Only 1 in 8 seniors are in assisted living, or nursing homes

Limited by ability to scale locations, caregivers and services

- Care giving ratio 1:1 for private duty home care
- Assisted living and Continuing Care Retirement Communities (CCRCs) can’t build enough to satisfy demand
- Caregiver - Care recipient ratio 1950: 15:1 -> 2010: 3:1

1. Frost & Sullivan
2. United Nations
4. US Census
5. Private Duty Home Care Acts
6. CHS Resources, President of DMAA, and Chair, Lifemasters, 2005

Available Market Based on Methven Capital Markets Formula
Arlington: Independent Living Prototype

- Mature Adults
- Intel® Health Care Management Suite
- Wellness Coach
- Social Networking
- Calendar
- Notifications
- Customizable care protocols
- Medication Reminders
- Backend Services Tool Kit

Technician Interface