

# ISV Testimonials



*"Making sure our games run on laptops that are gaming-capable is a no-brainer. The market is going mobile, and we're going to make sure our games are ready."*

- Christian Svensson, Vice President of Strategic Planning and Business Development, Capcom USA

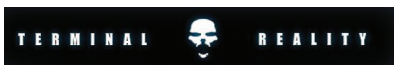
*"Resident Evil\* 5 utilizes a maximum of eight threads for parallel processing jobs. Adding to this rendering, sound and networking also utilize threads. Theoretically the game is scalable to utilize 12 logical threads."*

- Jun Takeuchi, Game Director and Chief Producer of Resident Evil 5, Capcom



*"The combination of the powerful Intel® Core™ i7 processor and the multi-threaded-based EGO\* Game Technology Platform has allowed Codemasters to bring the Operation Flashpoint\*: Dragon Rising experience to a whole new level. By exploiting the extra parallelism available to use, we have been able to raise visual quality by using techniques such as enhanced animation level of detail on all characters. All this occurs at very high and consistent frame rates, even in the most intense combat battles."*

- Bryan Marshall, Chief Technical Officer, Codemaster



*"Games are becoming more and more complex. There's more physics, AI, and rendering involved in today's top games that require more processing horsepower and threads. With Ghostbusters\*, we took full advantage of the Intel® Hyper-Threading Technology and the multiple threads in the Intel® Core™ i7 [processor] to create a game with advanced AI, realistic effects and stunning graphics."*

- Mark Randel, CEO, Terminal Reality



*"On the new Intel® Core™ i7 processors for desktop and mobile, we are seeing upwards of 1.5x speed up on video processing for our high def (AVCHD) encoder which means less wait time for our users! Thanks Intel for continuing to push the envelope!"*

- Alice Chang, CEO, Cyberlink



"MAGIX Movie Edit Pro 16 (MAGIX Video deluxe 16 in Europe) fully supports Intel® Core™ i7 mobile [processor] architecture. The performance has increased immensely. A typical photo shows encoding for Blu-ray\* Disc is about twice as fast on an Intel Core i7 [processor] as compared to the [Intel® Core™2] Quad [processor] Q6600. Also, with Intel® Hyper-Threading Technology, the MPEG2 and MPEG4 encoding process is faster and users are able to manipulate foreground and background colours of full HD videos in real-time to produce stunning results. We are hugely impressed."

- Tilman Herberger, CTO, MAGIX AG



"Now they've got the capability with an Intel® Core™ i7 [processor-based] laptop to run as many tracks and plug-ins like they were running at a desktop back at their studio. So they don't have to wait to go back to mix their project or to take that recording to the next level. They can do it all when they're on the road. "

- Seth Perlstein, Technical Sales Representative, Cakewalk, Inc.



"With Corel Visual Media Software and the mobile Intel® Core™ i7 [processor], we now have the perfect combination of hardware and software that allows our users to become unchained from their desks and create anywhere, anytime, any place."

- Evelyn Watts, Field Service Manager, Corel Corporation



"We need the power to run not one application, not two, not three, like four or five. Our customers aren't just sitting there editing video, they're compositing in the background, they're rendering in the foreground, all these applications require enormous power. Intel® Core™ i7 [processor] for laptop, that's what's going to give us that kind of power."

- Colin Smith, Senior Application Architect, Adobe Systems Incorporated



"Mobility is crucial to musicians and producers today, so new technologies that provide more creative power on laptops allow them to be more productive while on the road or between studios. Cubase\*, Sequel\*, and other Steinberg music production systems running on Intel® Core™ i7 mobile [processor]-based systems will help more musicians make more music—wherever they are.

- Clyde Sendke, Director of Product Planning, Steinberg



"With the Intel® Core™ i7 [processor], Pinnacle Studio\* customers will experience faster, easier encoding and AVCHD formatting to create one-of-a-kind videos."

- Marcus Duerr, Director of Product Management, Consumer Video, Avid

