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News Release

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Intel Technology Powering Classmate PC

China's First Convertible Classmate PC Unveiled at IDF

BEIJING, April 8, 2009 – China's first Intel-powered convertible classmate PC equipped with the Intel® Atom™ processor was unveiled today at the Intel Developer Forum in Beijing. The newly designed product, named Hanvon e-school bag HCQ890, is the first convertible classmate PC jointly launched by Intel Corporation and China-based Hanvon.

Intel has been working closely with China's IT industry to drive homegrown innovations and achieve sustainable growth. Intel believes that information technology is the tool to change people's lives and contribute to the social development. It is a challenge to equip students with necessary skills for the information era. The Intel® Learning Series was developed to address this demand through cooperation with local software and hardware vendors. Hanvon has participated in the Intel Learning Series with its focus in technology and rich education resources.

It is a global trend to provide personalized one-on-one digital teaching to students. With this method more widely adopted in China, the demand for classmate PCs is increasing. The Intel Learning Series, including the latest Hanvon e-school bag HCQ890, is especially designed to meet this growing need.

“A good study tool should help students unleash their feelings and also make them evaluate and control the learning process,” said Liu Yongqian, General Secretary of China Educational Technology Association. “The Intel-powered convertible classmate PC is a good assistant to students and their parents. It can not only help students with their studies, but also enable them to learn how to use high-tech products.”

“Education is one of the best ways to change the future of individuals, regions, or even countries”, said Lila Ibrahim, general manager of the Intel Emerging Markets Platform Group. “There are 1.3 billion school-age children around the world and of those only 5 percent have access to a PC or the Internet. The IT industry plays an important role in improving students’ learning and lives by technological means. As a world leading technology company, Intel will continue its long-term commitment to advancing education through technology and to improving life through education.”

Hanvon is the leading manufacturer of character recognition technology in China. “We bend ourselves to integrate our core technology with the hardware and software of the education industry, and boost the development of one-on-one digital education,” said Liu Yingjian, president of Hanvon Technology. “The Intel-powered convertible classmate PC Hanvon e-school bag HCQ890 is a leading education solution. We aim to facilitate the teaching and learning for both teachers and students in this digital age by integrating leading technologies and resources.”

The new e-school bag HCQ890 is a purpose-built netbook that can convert instantly from a clamshell PC form factor to a tablet form factor with touch screen input for a more intuitive classroom experience. It is an affordable and functional PC to support a wide variety of classroom applications and activities. Designed with students in mind, the e-school bag is small and light enough for a child to carry easily. Equipped with a water-resistant keyboard, the e-school bag is also “backpack friendly” and designed to withstand accidental drops by students. In tablet mode, the e-school bag has advanced palm-recognition technology designed to allow the child to write naturally by resting their palm on the touch screen. It also includes education-oriented software and applications from software and content vendors in the Intel Learning Series.

The Intel® Learning Series

Intel-powered classmate PCs are part of the Intel Learning Series, offering a cost-effective, end-to-end solution developed in collaboration with local manufacturers and brought to students by an extensive network of local OEM vendors. More than 100 software and hardware vendors, content providers, educational service providers and local OEMs have been working with Intel to develop a complete infrastructure to support Intel-powered classmate PCs. Local manufacturers such as Hanvon will also offer products based on the Intel-convertible classmate PC in their countries, including the United States, Canada, United Kingdom, Chile and Australia. These offerings complement the existing designs based on the Intel-powered clamshell PC offered in countries worldwide.

“Our involvement with software and hardware developers ensures that the Intel Learning Series is culturally relevant, sustainable, and supports local economies,” said Ibrahim. “Through the Intel Learning Series, we are gathering the great minds and experiences of the IT industry to create a fun and rewarding environment for the students to learn and develop the skills they need in the 21st century.”

In August 2008, Intel introduced the convertible classmate PC design at IDF in San Francisco. Intel then worked closely with local PC OEMs (Hanvon included), operation system vendors, content providers and manufacturers in other industries to develop a complete ecosystem to support Intel-powered classmate PCs. The technicians from Intel and Hanvon worked closely to design this purpose-built netbook for education.

About Intel

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

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About Hanvon

Hanvon Technology Co. Ltd., founded in 1998, is a leading electronics company in China in the fields of research, development, and the manufacture of diverse intelligent pattern recognition technologies and products. More information about Hanvon is available at www.hanwang.com.cn.

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