Intel Learning Series Collaborates with 30 Leading Education Companies to Creating Fun and Rewarding Learning Experience for Students

Jan. 12, 2009 – More than 30 leading education vendors are joining the Intel® Learning Series to design and optimize applications, operating systems and hardware peripheral for the Intel-powered convertible classmate PC.

Intel® Learning Series

The Intel® Learning Series is an initiative that integrates hardware, software and services designed specifically for education. The Intel Learning Series supports technology companies that customize products and services in their own country, innovating in and around the classmate PC reference design to enhance and improve students’ experiences with technology. Working together, the technology ecosystem delivers customized products and services to meet the unique needs of education worldwide. The Intel Learning Series provides a common framework for these companies to communicate their unique roles and values in delivering the total solution to education.

In total, more than 100 software and hardware vendors, content providers, educational service providers and local OEMs have been working with Intel to develop a complete infrastructure to support Intel-powered classmate PCs, sharing common opportunities, resources and experience within the Intel Learning Series alliance, while benefiting from tools, training, sales and marketing collaterals and match-making with other members of the alliance.

For more information about Intel-powered classmate PCs or the Intel Learning Series, visit www.classmatepc.com/.

※ ※ ※ ※ ※
Examples of Solutions Offered by Members of the Intel Learning Series Alliance:
Each of these vendors has solutions or products that take advantage of the unique capabilities of the convertible classmate PC.

**SMART Classroom Suite**
Provided by SMART Technologies, one of the first interactive learning software suites, is specifically designed to accelerate learning in classrooms where each student has a computer. The software provides teachers with the ability to create and deliver lessons based on student engagement and assessment of a student’s progress in reading, writing and math. Teachers also have access to tools for whole-class instruction and student presentations. SMART Classroom Suite is part of Intel’s Education software stack included with the convertible classmate PC.

**Easybits Magic Desktop**
Easybits Magic Desktop is a simplified Windows based interface targeted for children ages 2-16, providing a safe environment and open system to integrate education software. Designed by Easybits Software AS, the computer can be used at home and in school, with parental controls creating a safe and open online environment, despite varying locations and network availability. Magic Desktop is part of Intel’s Education software stack included with the convertible classmate PC.

**Algodoon**
Algodoon is a 2D-simulation environment designed to create interactive scenes in a cartoon-like manner to explain physics in the real world. Algodoon, designed by Algoryx Simulation, encourages students to creatively construct and understand physics, through a synergy of science and art.

**EarthWalk SmartCart™**
SmartCart by EarthWalk, a developer of wireless mobile computer laboratories and laptop battery recharging systems for education and training, is an energy efficient, and cost-effective laptop recharging technology. EarthWalk has been focused exclusively on designing, manufacturing and refining these technologies for schools and institutions since 1996, and has deployed technology in over 5,000 school districts throughout North America and international markets in the Middle East, Europe, Africa, Latin America and the Caribbean.

**Kidspiration**
Developed by Inspiration Software, Kidspiration provides a visual way to explore and understand words, numbers and concepts. Students use visual tools combining pictures, text and spoken words to develop strong critical thinking skills, strengthen literacy and build conceptual understanding in mathematics.

**SANAKO Study 700**
SANAKO Study 700 provides an affordable language laboratory classroom solution with full PC control and basic recording facilities. It is designed to help teachers provide the appropriate level of support and encouragement for basic level language activities.
**SPARKvue**
PASCO Scientific’s SPARKvue software is an icon-based science learning environment designed specifically for touch screen platforms. The software offers teachers and students a multimedia curriculum, real-time data collection and powerful scientific analysis.

**Ubuntu Netbook Remix**
Canonical Ltd. offers Ubuntu Netbook Remix, a new Linux desktop optimized for the convertible classmate PC. The software provides an easy to use new interface, with support from a worldwide community.

-- 30 --

Intel and the Intel logo are trademarks of Intel Corporation in the United States and other countries.
*Other names and brands may be claimed as the property of others