Incredible Innovation

INTERNET OF THINGS

DESKTOP

2 IN 1 TABLET

SERVERS

NOTEBOOK

PHONE

AIO

MINI PC

WEARABLES

PC GAMING

PORTABLE AIO

NOTEBOOK

TABLET

PHONE

Other brands and names are the property of their respective owners.
A Multi-Year Journey to Re-invent the Notebook

2nd Generation Intel® Core™ Processor

Ultrabook™ Introduction
Drive To Thin

3rd Generation Intel® Core™ Processor

Adding Touch

4th Generation Intel® Core™ Processor

2 in 1
Added Chrome Support
2 in 1
A New Category of Computing

Tablet When You Want It,
Laptop When You Need It

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SOURCE:  Notebook Usage and Purchase Drivers Study, Q3 2014 (US, Germany, PRC)
Base:  Laptop Owners that Purchased within Past 12 Months (n=2,402)

QUESTION:  Listed below are some aspects some people have wanted to improve on portable computers.  Which of these would you want improved on the laptop you bought in the past year?
Intel® Core™ M Processor

“...the holy grail of mobile computing: full PC power in a completely fanless package.”

September 5, 2014

“Intel’s New Chip Will Make Laptops And Tablets Super Thin And Faster Than Ever.”

September 5, 2014

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Intel® Core™ M Processor Delivers
Razor-thin Laptop Meets Ultra-fast Tablet

Blazing Fast Performance
Sleek Fanless Designs
Powerful Visuals
Long Battery Life
Redefining the Platform

4 Year Old Ultra-Mobile Notebook

VS.

New 2 in 1 with the Intel® Core™ M Processor

- Thinner and lighter
- Performance: 2X CPU & 7X Graphics
- Double the Battery Life
- Quiet, Cool, Fanless Design

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance may vary significantly with hardware and software combinations, including but not limited to processors, memory, driver and software. Intel’s and vendor’s terms and conditions may apply. Check with your system manufacturer for details or further information.
Reinventing the Tablet

Web Application Performance: 3X Improvement
3D Graphics Performance: 2X Improvement
Multi-tasking & Storage: Better
Full PC Compatibility
Comparable Weight, Thin-ness and Battery Life

Premium Competitive Tablet
With Latest Qualcomm Snapdragon™ Processor

New 2 in 1
with the Intel® Core™ M Processor

Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Consult your system builder for full details and any optimization recommendations when evaluating your contemplated purchases, including the performance of that product when combined with other products.
Intel® Core™ M Processor-based Devices

- Acer Aspire Switch 12
- ASUS Transformer Book T300FA
- ASUS Transformer T300 Chi
- ASUS Zenbook UX305
- Dell Latitude 13 7000
- HP Envy x2
- Lenovo ThinkPad Helix
- Wistron N-Midas

Other brands and names may be claimed as the property of others.
Now for Business
Bringing the Intel® Business App Portfolio to Windows & Intel® Core™ M Processors

Capture
Create
Connect
Access
Protect
Assist
Small Business Program
Partners Software Bundle

amazon.com
Dell
newegg.com

US, Canada
UK & Germany
NAR

INGRAM MICRO
ACER

NAR, LAR & EMEA
LAR
Italy

notebooksbilliger.de
Walmart

Germany
Mexico
Skylake
Coming 2H'15
Innovation is About More Than Amazing 2 in 1 Designs
Sizing the Gaming Market:

>700 Million Gamers by the End of 2014

100M Unique Registered
100M Units Sold (Total)
~75M Registered
200M Accounts Created
~40M Registered
~10M Unique MAU
70M Registered
70M

*Sources: Intel, Open Gaming Alliance (DFC) Pinnacle Report, DFC*
New Products for PC Enthusiasts

Intel® Core™ i7-5960X Processor Extreme Edition
Intel's First 8-Core Desktop Processor

“Core i7-4790K processor has big teeth as it comes out of the box sporting 4GHz base frequency and a 4.4GHz Turbo Frequency.”
Portable All-in-Ones Enables New Business Models
New Chromebook/Chromebox Designs

Asus
C300

Acer

Toshiba
Chromebook

Dell
Chromebox for Meetings and Chromebook

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HP
11"
New Designs, New Form Factors, New Functionality, OS Choice
Improving the Client User Experience

NO WIRES

NO PASSWORDS

NATURAL USER INTERFACE
>300MU of WiDi Enabled PCs by End of 2016

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Voice Assisted PCs Are in the Market

www.intel.com/software/realsense
Mainstream Devices

REAR Camera

Intel® RealSense™ 3D Camera - F200 (real-time)

FRONT Camera

Intel RealSense 3D Camera - R200 (real-time)

Intel RealSense Snapshot - R100 (post process)

Entry Devices

REAR Camera

Intel RealSense 3D Camera - R200 (real-time)

RealSense Camera Solutions
Our Personal Computing Journey is Just Beginning

Let's Go Together
IDF 14 Q&A
Thank You