Kirk Skaugen
Senior Vice President
General Manager, PC Client Group
Intel Corporation
2 in 1 Computing
“Built for Business”
A Look Inside 2014
Ultrabook™
Delivering The Best Mobile Experience

“Record-setting boot time. Epic battery life. Incredibly thin and light.”

Wired.com
8/27/2013

2011
Category Introduction

2nd Generation
Intel® Core™ Processor

2012
Touch

3rd Generation
Intel® Core™ Processor

2013
2 in 1 Amazing Battery Life

4th Generation
Intel® Core™ Processor

Other brands and names are the property of their respective owners.

2011
2nd Generation
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2012
Touch

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2013
2 in 1 Amazing Battery Life

4th Generation
Intel® Core™ Processor

Delivering The Best Mobile Experience
2 in 1
A New Category of Computing

The Best of a Laptop and the Best of a Tablet

>=10” Screen Size
Full PC OS (Windows® 8)
Integrated Keyboard Design
Touch, Responsive, Amazing Battery Life

Tablet
Consumption

Notebook
Creation

Other brands and names are the property of their respective owners.
New Consumer 2 in 1’s

- Dell XPS 11
- Dell XPS 12
- HP Split X2
- Lenovo Yoga 2 Pro
- Panasonic AX3
- Sony Duo 13
- Sony Tap 11
- Toshiba Portege

Features:

- Instant Resume
- Amazing Battery Life
- Active Stylus
- Intel® Wireless Display
- Touch
- Facial Recognition
- High Resolution Display

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These features are not necessarily on all devices.
Innovating for Business

Forbes

“End users may literally hug the IT guy when he walks in with a beautiful 2 in 1 and it has all the security and manageability that he wants too.”

Patrick Moorhead, 9/9/13

4th Gen Intel® Core™ vPro™ Processors
Intel® SSD Pro 1500 Series
Location Based Services
Intel® Pro WiDi Secure Wireless Display
Password Free VPN
Intel Identity Protection with PKI

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Mario Müller
Vice President IT Infrastructure, BMW
Extending Intel® Architecture to Meet All Price Points for Power Efficient Laptops, 2 in 1’s, Desktops & All in Ones
Best on Intel® Architecture

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Look Inside 2014
Broadwell and 14nm

Amazing 2 in 1 Form Factors

Greater Performance

Fanless

Lighter

Lower Power

2 Minutes Demo: Power Demo
A New 3D World

2012 Intel® Developer Forum

Computex 2013

2H 2014

Security & Commerce

Facial Recognition

3D Image Capture

Entertainment

Augmented Reality

Gaming

Collaboration

Background Removal

Video Conferencing

Creative Camera Powered by soft kinetic

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Developer Opportunity...

2 in 1 Devices

4th Generation Intel® Core™ vPro™ “Built for Business”

14nm & Broadwell

New Perceptual Computing Experiences
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