



News Backgrounder

Intel® WiDi Expands Platform and Receiver Ecosystem

Includes Embedded TVs, Monitors, Smart TV Adapters, Software Applications, Content Service Providers and Standards Support

INTERNATIONAL CONSUMER ELECTRONICS SHOW, Las Vegas, Jan. 11, 2012 – People will soon have significantly expanded choices in experiencing Intel® Wireless Display (WiDi) to wirelessly share PC content on their TV due to recent collaboration with leading consumer electronics manufacturers, content service providers and software vendors. New Intel WiDi-enabled devices include those from multiple television and monitor manufacturers, smart TV adapter vendors and content service providers. In addition, people will now be able to share content on a large number of existing devices via new standards support. People will have a larger variety of receiver devices they can connect with in an ever-growing number of select Intel WiDi-enabled Ultrabook™ devices, laptops, tablets, netbooks and desktop systems.

Available on select Intel-based devices and having already shipped over 20 million laptop PCs, Intel WiDi lets you easily share your PC on the TV, wirelessly. People can enjoy and share Internet, videos, photos and music on their HDTV big screen from the comfort of their couch without being hampered by cables. Pictures and videos can be shared with family and friends without huddling around a laptop screen. And personal music and Internet radio can take advantage of your favorite speakers, wirelessly.

Leading electronics manufacturers, service providers and software vendors have been working with Intel to incorporate Intel WiDi into their products and services, and have announced the following at CES:

- Samsung includes Intel WiDi in some of their smart TVs and monitors targeting availability beginning in early 2012 in select markets worldwide.
- LG includes Intel WiDi in their CINEMA 3D Smart TV, Projector and Monitor models targeting availability beginning in early 2012 in select markets worldwide.
- NETGEAR plans to include Intel WiDi in future NeoTV* streaming media players.
- AT&T will bring the Intel WiDi experience to AT&T U-verse* TV customers.
- Software vendors Rovi, ArcSoft, CyberLink, EdgeRunner, Corel and Gretech supporting Intel WiDi with enabled applications.

Also, Intel WiDi will add support for many DLNA-enabled devices supporting basic media streaming usages targeting availability in spring 2012. Intel WiDi over DLNA will not offer a full WiDi experience but will allow you to wirelessly stream non-protected content to your TV via millions of existing DLNA-enabled devices already connected to your big screen.

“We’re happy to introduce Intel WiDi-enabled products at CES, including LG smart TVs, projectors and monitors following Intel WiDi-enabled Ultrabooks and notebooks,” said Seog-Ho

Ro, executive vice president of TV BU, Home Entertainment Company, LG Electronics. “With this, LG users can enjoy a wide variety of digital content such as high-res movies, TV shows and social media through a convenient, seamless connection. This enhanced technology will offer a differentiated experience to LG users.”

“We are excited to bring Intel WiDi to U-verse TV customers,” said Jeff Weber, vice president of video services, AT&T Mobility and Consumer Markets. “It’s another example of how we continue to deliver apps and features that enhance your entertainment experience across screens.”

“At CES this week we showcased Intel WiDi on three new Ultrabook devices,” said Mooly Eden, Intel vice president and general manager of PC Client Group. “We’re very excited to see such broadened adoption of Intel WiDi and the value this will bring to consumers. In addition to broadly expanding the receiver ecosystem, we’re also actively working on bringing Intel WiDi to a broad number of Ultrabook, PC and other devices in the second half of 2012.”

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

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