

## Intel-based Tablets with Windows\* 8

**Leading OEMs discuss how tablets based on Intel® Atom™ and Intel® Core™ processors with Windows 8 deliver exciting new capabilities to address the mobility demands of consumers and enterprises**

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“The way people interact with their mobile devices has changed drastically over the last decade - and we are working to develop technologies that will not just meet, but surpass their expectations. Our newest tablet with Windows 8, the Acer ICONIA W510, is a convertible design that offers the functionality of a PC with its included keyboard but can also be used in a slate form when people want to just consume information. Additionally, the new power efficiencies offered by the Intel® Atom™ processor allows people to be Always On and Always Connected so they can enjoy all the benefits of their new devices.”



***-- Paul Tayar, Director of Product Marketing for Connected Devices, Acer America***

“Consumer expectations around what they can do with their mobile devices are ever increasing, and at ASUS, our top priority is to deliver innovations that meet these fast evolving user demands. The ASUS VivoTab is a result of our long-standing collaboration with Intel to deliver one of the best Windows 8 experience on tablets. With its low-power capabilities and hardware encrypted security, the Z2760 Intel™ Atom™ processor opens up a new world of mobile possibilities and transforms expectations about what tablets can do.”



***--Steve Chang, President of ASUS Computer International***

“The HP ENVY x2 is a hybrid product that delivers the power of a notebook and the freedom of a tablet in a groundbreaking design. With the Intel® Atom™ processor and the robust PC ecosystem of the Intel X86 architecture, the x2 delivers a great Windows 8 experience. It’s optimized to give users the best of both worlds – whether they want to create documents on an ultraportable notebook PC with a full sized keyboard or play a game or watch a movie on a tablet. With the award winning HP ENVY x2, customers can have it all.”



***-- Fredrik Hamberger, Vice President, Consumer Volume Product Management, Personal Computer Global Business Unit, HP.***

"The ThinkPad Tablet 2 is the tablet the industry's been waiting for in that it exemplifies how our personal and professional lives seamlessly overlap. With the Intel® Atom™ platform, we've created an incredibly slim and sleek device with the long battery life and Always On connectivity consumers expect from tablets. The tablet also provides powerful features including security-enhanced management technologies IT-managers expect from PCs. This combination of technologies and Intel's architecture makes true business-class productivity from tablet devices a reality."

The Lenovo logo, consisting of the word "lenovo" in a bold, lowercase, sans-serif font.

**-- Tom Butler, director, ThinkPad Business Unit, Lenovo**

"With the introduction of our new Slate PCs, we are providing customers with greater choice while maintaining the power of a traditional PC. We created our Slate PCs with a focus on beautiful design, powerful performance and ease of use, attributes that our customers have come to expect in their Samsung computing experience. Our mobile PC business has grown significantly over the past year, which is a testament to our ability to meet customer needs in this space, and we expect strong growth to continue with our new Slate PCs."



**-- Todd Bouman, Vice President of Marketing at Samsung's Enterprise Business Division.**

"The V98 is proof of ZTE's commitment to enhancing the mobility experience for our consumers. Our partnership with Intel has helped us deliver high performance and new technology innovations that bring exciting features whether consumers are surfing the web, watching a video or creating a presentation for work. We are very proud to say, Intel architecture truly delivers a great Windows 8 experience for consumers today."

The ZTE logo, consisting of the letters "ZTE" in a bold, blue, sans-serif font.

**-- Shiyu He, Board Director and EVP of ZTE Corporation, President of ZTE Mobile Device Division**

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