

Newsletter Scoring Guide

Names: _____

Topic Selected: _____

	5	3	1
Content (x 5)	<p>We include full and detailed background information that informs the audience.</p> <p>Our point of view is clearly evident and supported with concrete evidence.</p> <p>We provide excellent and detailed explanations of physics technology.</p> <p>Our points of interest are explained accurately and concisely.</p> <p>Our stories answer who, what, where, when, why, and how in detail and description.</p>	<p>We are missing important background information, and the missing information detracts from the message.</p> <p>Our point of view is clearly evident but weakly supported by examples.</p> <p>We provide an explanation of physics technology but may be poorly organized.</p> <p>Our points of interest are explained.</p> <p>Our stories answer who, what, where, when, why, and how.</p>	<p>We provide an incomplete background, and it leaves the audience confused.</p> <p>Our point of view is not evident.</p> <p>We provide an incomplete explanation of physics technology.</p> <p>We did not include points of interest.</p> <p>Our stories do not answer who, what, where, when, why, or how.</p>
Layout (x 2)	<p>Our graphics enhance our newsletter content.</p> <p>Our newsletter title is catchy and reflective of the content.</p> <p>Our design and layout choices allow the reader to easily follow our theme.</p>	<p>Our graphics compliment our newsletter content.</p> <p>Our newsletter title is reflective of the content.</p> <p>Our design and layout choices allow the reader to follow our stories.</p>	<p>Our graphics detract from our newsletter content.</p> <p>Our newsletter title is not reflective of the content or missing.</p> <p>Our design and layout choices hinder the reader from following our stories.</p>
Conventions and Word Usage (x 3)	<p>Our work is free of grammatical and spelling errors.</p> <p>Our word choice is creative and interesting.</p> <p>We write with the intended audience in mind for the most impact.</p> <p>Our sources are cited correctly.</p>	<p>Our work contains some grammatical and spelling errors.</p> <p>Our word choice is interesting.</p> <p>We write with the intended audience in mind.</p> <p>Most of our sources are cited correctly.</p>	<p>Our work contains many grammatical and spelling errors.</p> <p>Our word choice is dull and does not have detail.</p> <p>We do not write with the intended audience in mind.</p> <p>None of our sources are cited correctly.</p>

TOTAL SCORE: _____/50