

Commercial Checklist

Instructions: Use this checklist while you create your commercial to make sure you meet all of the project's requirements.

	Check Off
We developed a storyboard plan for our commercial before we created the final product.	
Our commercial includes the name and slogan of the restaurant.	
Our commercial meets the time requirements.	
We included a clear description of our restaurant with the address, phone number, and hours of operation.	
Our commercial includes examples of the healthy items on the restaurant's menu.	
We included reasons why people should visit our restaurant.	
Props, costumes, and scenery add to our commercial.	
We made sure that our commercial is appropriate for the target audience.	
We used advertising strategies to share our product.	