

## Marketing Your Boat

Company Name: \_\_\_\_\_

Production Team: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Boat Name: \_\_\_\_\_

Marketing Jingle/Theme:

Brochure or multimedia marketing tool to use with We B Toys representatives includes all of the following elements:

\_\_\_\_\_ Company name

\_\_\_\_\_ Company logo

\_\_\_\_\_ Product name

\_\_\_\_\_ Digital image of the boat

\_\_\_\_\_ Rationale of how the boat design makes your product superior

\_\_\_\_\_ History of your product design (include findings from experimental foil boats and initial prototypes regarding buoyancy, density, and so forth)

\_\_\_\_\_ Marketing theme/logo